



Gaylord Rockies Resort & Convention Center
May 1-3, 2023

#RWEmpower

Event agenda

Arrival day - Monday, May 1

<p>Noon-6:00 p.m.</p>	<p>Registration open Colorado Pre-function area</p>
<p>4:00-5:30 p.m.</p>	<p>Mastermind group private reception Adams Terrace</p>
<p>5:30-7:30 p.m.</p>	<p>Welcome reception Adams Terrace</p>

Day 1 - Tuesday, May 2

<p>6:00-7:00 a.m.</p>	<p>Sunrise yoga class with Leah Reid Colorado Balcony (weather backup Cottonwood 4-5)</p>
<p>7:30 a.m.-4:00 p.m.</p>	<p>Registration open Colorado Pre-function area</p>
<p>8:00-9:00 a.m.</p>	<p>Breakfast and exhibit hall Colorado Pre-function area</p>
<p>9:00-9:30 a.m.</p>	<p>Opening keynote with Darren Root: Cutting through the chaos Colorado B-D</p>
<p>9:30-10:00 a.m.</p>	<p>Break and exhibit hall Colorado Pre-function area</p>

<p>10:00-10:50 a.m.</p>	<p>What you can do now to make the 2024 tax season rock Colorado B <i>Jill Winter and Tiffany Caponigro</i></p>	<p>5 traits of a modern firm Colorado C <i>Darren Root and John Mitchell</i></p>	<p>Moving your firm to the cloud Colorado D <i>Robert Prusa, Risha Mitchell and Sean Hanthorn</i></p>
<p>11:00-11:50 a.m.</p>	<p>The Million Dollar Firm model Colorado B <i>Anna Skowronek, Cindy Buss and James Buss</i></p>	<p>The Modern Firm® playbook Colorado C <i>Tiffany Caponigro and Chris Lewis</i></p>	<p>Gaining efficiencies with your tax process Colorado D <i>Amy McCarty and Susan Lange</i></p>

11:50 a.m.-1:00 p.m. Lunch and exhibit hall Colorado Pre-function area

<p>1:00-1:50 p.m.</p>	<p>Build a modern payroll practice Colorado B <i>Leah Reid, Ross Desmond and ADP</i></p>	<p>Navigating the AI revolution: Leveraging generative AI within your accounting practice Colorado C <i>T.J. Lewis and Dave Wachtendonk</i></p>	<p>Outsourcing 101 Colorado D Marcus Dillon with SurePrep and Rootworks member panel</p>
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Day 1 (continued) - Tuesday, May 2

2:00-2:50 p.m.	<p>Practical solutions to combat burnout Colorado B <i>John Mitchell and Ashley Lantinga</i></p>	<p>Today's top security threats Colorado C <i>Robert Prusa, Mike Way and Lindsay Malcolm</i></p>	<p>The art of practice management Colorado D <i>Anna Skowronek and Christine Nietzsche</i></p>
3:00-3:50 p.m.	<p>Achieve succes with Onvio Colorado B <i>Thomson Reuters, Amy McCarty and Tyler Clapp</i></p>	<p>Manage your firm by the numbers Colorado C <i>Marcus Dillon and Mastermind panel</i></p>	<p>The power of CRM Colorado D <i>Jill Winter, Andy Root and Justin Newhall</i></p>
4:00-5:00 p.m.	<p>Exhibit hall Colorado Pre-function area</p>		
6:00-10:00 p.m.	<p>After-party Colorado B-D</p>		

Day 2 - Wednesday, May 3

6:00-7:00 a.m.	<p>Sunrise yoga class with Leah Reid Colorado Balcony (weather backup Red Rocks 10-11)</p>		
7:30 a.m.-4:00 p.m.	<p>Registration open Colorado Pre-function area</p>		
8:00-9:00 a.m.	<p>Breakfast and exhibit hall Colorado Pre-function area</p>		
9:00-9:30 a.m.	<p>Opening keynote with Jina Etienne: Unlocking fearless inclusion #fearlessinclusion Colorado B-D</p>		
9:30-10:00 a.m.	<p>Break and exhibit hall Colorado Pre-function area</p>		
10:00-10:50 a.m.	<p>Create better business outcomes with Smart Client Management Colorado B <i>Darren Root</i></p>	<p>Getting started: Building a DEI action plan Colorado C <i>Lindsay Malcolm and Jina Etienne</i></p>	<p>Securely manage a modern team Colorado D <i>Roman Kepczyk and Ross Desmond</i></p>

Day 2 (continued) - Wednesday, May 3

11:00-11:50 a.m.

Using SurePrep® for more than 1040s
Colorado B
Tyler Clapp, Tina Davis and SurePrep

Loving your job: 5 common habits to get you there
Colorado C
John Mitchell

The Modern Firm® advisory model
Colorado D
Christine Nietzsche and Paul Mueller

11:50 a.m.-1:00 p.m.

Lunch and exhibit hall
Colorado Pre-function area

1:00-1:50 p.m.

Working session: Create an action plan
Colorado B, C and D
Rootworks coaches

1:50-2:20 p.m.

Break and exhibit hall
Colorado Pre-function area

2:20-3:00 p.m.

Closing keynote with John Mitchell: Crazy busy
Colorado B-D

■ Smart Firm Management ■ Smart Client Management ■ Smart Security Management ■ Smart Team Management

